

PRE-SCREEN CREDIT MARKETING: AD AGENCIES - AUTO

List | Marketing | Analysis

Auto rates have substantially dropped making now an extremely beneficial time to finance a new vehicle. A bundle of products and services below have proven not only to be the best way to target, engage, and convert, but also to measure and refine your audience for continuous campaign improvement.


Call us today whether you're just in need of data or a complete solution: 888-503-8308

and Closed tradelines are included)

<input type="checkbox"/> 4 or less payments past due	<input type="checkbox"/> Repossession
<input type="checkbox"/> 4 or more payments (120 days) past due	<input type="checkbox"/> Charge-off
<input type="checkbox"/> Collection account	

FROM DATA - FILLEMENT IN NDS

Video Tutorial



Vehicle and Lower Your Interest Rate

Your Auto Loan Payment Today

to upgrade your
est rate.

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onthly payment

ffer and
nt Today!

**Get Your Personalized
Refinance Offer:**

Simply enter in your last name and zip
code to see your offer

Last Name

Zip Code

Submit

RESPONSE / FRAGMENT

Ending Page

to get the attention of
ve clients is by using
URLs). PURLs allow you
URLs that direct those
to a landing page that is
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con.



The Auto Group

The Right Vehicle at the Right Time

Congratulations Sandra!

Our records indicate that your monthly auto loan payment is way too high. *You have been pre-approved for an auto loan of \$7,500 up to \$29,987 to finance a new vehicle at The Auto Group at a **lower interest rate and monthly payment** than you're currently paying.

Current Estimated Payment: \$550

New Payment: \$360

Monthly Payment Savings: \$190

Estimated Annual Savings

\$2,280

If you want to lower your current monthly payment, now is the time to visit The Auto Group. Or if you are looking to trade in your current vehicle, our inventory of quality pre-owned vehicles is the best in the area with just about every make and model in stock. To start saving money today, follow the steps below.

START SAVING TODAY

STEP 1: Visit your personalized URL www.offeredirect.com/MD/27705553 or give us a call at **844-394-2552** and enter in your **PLN: 27705553**

Step 2: View your vehicle deals and schedule an appointment at The Auto Group

Step 3: Head into the dealership, select your vehicle, and start saving.

Stop in to receive your \$250 Shopping Voucher. No purchase necessary.

*You can choose to stop receiving "preapproved" offers of credit from this and other companies by calling toll free 1-800-967-8688. See **PRESCREEN & OPT-OUT NOTICE** on the reverse side for more information about preapproved offers.*

The Auto Group
Address Here
Burston, TX 76028

Dollars Up To: (You've been pre-approved for an auto loan of \$7,500 up to \$29,987*)

CERTIFICATE NO. 112

ISSUANCE STUB

ISSUED FROM:

ACCOUNTING

PERSONAL PIN CODE: **27705553**

DOLLARS	CENTS
\$29,987	00

D. Frank

Required Signature

ISSUED TO:

Sandra LastName
Address Here
Address Here

*New Sign-Up Voucher Not A Check

PERSONALIZED MAILER CONTENT

Mailer Sample

Personalization of direct mailers is highly relevant, improves targeting, heightens engagement, enhances the customer experience, and it can greatly increase response rates.




REAL TIME KPI REPORTING DASHBOARD

Dashboard Sample

Advanced, interactive data-enhanced campaign reporting dashboards provide a central location for users to access, interpret, and analyze up-to-date information so they can make smarter, data-driven decisions. Monitor and measure performance across key metrics in real-time and on the go.

www.omnitruue.com



The Auto Group

The Right Vehicle at the Right Time

We can take your payment from

\$550

Down to approximately

\$360

Hi Sandra,

After reviewing your record we found that you are spending your monthly auto loan payment. We can significantly reduce your payment, leaving you with extra cash in your pocket each month.


We have **personalized vehicle deals** just for you. Click below to see exactly what vehicles at our dealership you qualify for.

[Get Your Personalized Vehicle Deal](#)

You are also welcome to give us a call at (817) 261-2222. Be sure to enter your personal PIN: 2222


Or stop by the dealership:

The Auto Group
Dealership Address Here
Burleson, TX 76028
www.theautogroup.com



The Auto Group
Sponsored

We have personalized vehicle deals just for you. Shop from the comfort of your home before heading into the dealership.



WWW.THEAUTOGROUP.COM

The Auto Group


We have personalized vehicle deals just for you. Shop from...

[Get Offer](#)

[Like](#) [Comment](#) [Share](#)

MULTI CHANNEL MARKETING ENHANCEMENT

Facebook Ad Sample
Email Sample




The Auto Group
We're Here To Help You Drive.

[Home](#) |
 [About Us](#) |
 [Contact Us](#) |
 [Privacy Policy](#) |
 [Terms & Conditions](#)


Select a vehicle: **S** Preferred Monthly Payment: \$150+
(Estimated Dealer Payment: \$135) Vehicle Type: **S** New / Pre-owned

Details Trade In Deal




\$354/Mo

Details Trade In Deal




\$356/Mo

Details Trade In Deal




\$356/Mo

Details Trade In Deal




\$356/Mo

Details Trade In Deal




\$356/Mo


Details Trade In Deal




Details Trade In Deal



Details Trade In Deal





Welcome to MyDEAL!

We use your current auto payment, payoff, credit score, and vehicle valuation to instantly show you vehicles you can get into today at a lower payment than your current auto loan.

Vehicle Info:

Year	<input type="text"/>	Make	<input type="text"/>	Model	<input type="text"/>	Trim	<input type="text"/>
Condition	<input type="text"/>	Mileage:	<input type="text"/>				

MYDEAL